

Grantee Information

ID	1799
Grantee Name	KCPT-TV
City	Kansas City
State	MO
Licensee Type	Community

1.1 Employment of Full-Time Television and Joint Employees

Jump to question: 1.1

Please enter the number of FULL-TIME TELEVISION and JOINT employees in the grids below. The first grid includes all female employees, the second grid includes all male employees, and the last grid includes all persons with disabilities.

1.1 Employment of Full-Time Television and Joint Employees

Jump to question: 1.1

Major Job Category / Job Code / Joint Employee	African American Females	Hispanic Females	Native American Females	Asian/Pacific Females	White, Non-Hispanic Females	More Than One Race Females	Total
Officials - 1000 - TV Only							0
Officials - 1000 - Joint							0
Managers - 2000 - TV Only	1	0			2		3
Managers - 2000 - Joint							0
Professionals - 3000 - TV Only	3	3	0		9		15
Professionals - 3000 - Joint							0
Technicians - 4000 - TV Only							0
Technicians - 4000 - Joint							0
Sales Workers - 4500 - TV Only					2	0	2
Sales Workers - 4500 - Joint							0
Office and Clerical - 5100 - TV Only	1	0				9	10
Office and Clerical - 5100 - Joint							0
Craftspersons (Skilled) - 5200 - TV Only							0
Craftspersons (Skilled) - 5200 - Joint							0
Operatives (Semi-Skilled) - 5300 - TV Only							0
Operatives (Semi-Skilled) - 5300 - Joint							0
Laborers (Unskilled) - 5400 - TV Only							0
Laborers (Unskilled) - 5400 - Joint							0
Service Workers - 5500 - TV Only							0
Service Workers - 5500 - Joint							0
Total	5	3	0	0	13	9	30

1.1 Employment of Full-Time Television and Joint Employees

Jump to question: 1.1

Major Job Category / Job Code / Joint Employee	African American Males	Hispanic Males	Native American Males	Asian/Pacific Males	White, Non-Hispanic Males	More Than One Race Males	Total
Officials - 1000 - TV Only					1		1
Officials - 1000 - Joint							0
Managers - 2000 - TV Only					2		2
Managers - 2000 - Joint							0
Professionals - 3000 - TV Only	1				11		12
Professionals - 3000 - Joint							0
Technicians - 4000 - TV Only					5		5
Technicians - 4000 - Joint							0
Sales Workers - 4500 - TV Only							0
Sales Workers - 4500 - Joint							0
Office and Clerical - 5100 - TV Only							0
Office and Clerical - 5100 - Joint							0
Craftspersons (Skilled) - 5200 - TV Only							0
Craftspersons (Skilled) - 5200 - Joint							0
Operatives (Semi-Skilled) - 5300 - TV Only							0
Operatives (Semi-Skilled) - 5300 - Joint							0
Laborers (Unskilled) - 5400 - TV Only							0
Laborers (Unskilled) - 5400 - Joint							0
Service Workers - 5500 - TV Only		1					1
Service Workers - 5500 - Joint							0
Total	1	1	0	0	19	0	21

1.1 Employment of Full-Time Television and Joint Employees

Jump to question: 1.1

Major Job Category / Job Code	Persons with Disabilities
Officials - 1000 - TV Only	
Officials - 1000 - Joint	
Managers - 2000 - TV Only	
Managers - 2000 - Joint	
Professionals - 3000 - TV Only	1
Professionals - 3000 - Joint	
Technicians - 4000 - TV Only	
Technicians - 4000 - Joint	
Sales Workers - 4500 - TV Only	
Sales Workers - 4500 - Joint	
Office and Clerical - 5100 - TV Only	
Office and Clerical - 5100 - Joint	
Craftspersons (Skilled) - 5200 - TV Only	

Craftspersons (Skilled) - 5200 - Joint	<input type="text"/>
Operatives (Semi-Skilled) - 5300 - TV Only	<input type="text"/>
Operatives (Semi-Skilled) - 5300 - Joint	<input type="text"/>
Laborers (Unskilled) - 5400 - TV Only	<input type="text"/>
Laborers (Unskilled) - 5400 - Joint	<input type="text"/>
Service Workers - 5500 - TV Only	<input type="text"/>
Service Workers - 5500 - Joint	<input type="text"/>
<b>Total</b>	<input type="text" value="1"/>

1.1 Employment of Full-Time Television and Joint Employees Jump to question: 1.1 ▼

Please enter the gender and ethnicity of each person with disabilities listed above (e.g. 1 African American female).

White, Non Hispanic Male

1.2 Major Programming Decision Makers Jump to question: 1.2 ▼

Of the full-time employees reported in Question 1.1, how many, including the station general manager, have responsibility for making major programming decisions?

	African American	Hispanic	Native American	Asian/Pacific	White, Non-Hispanic	More Than One Race	Total
Female Major Programming Decision Makers	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="0"/>
Male Major Programming Decision Makers	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="2"/>	<input type="text" value="0"/>	<input type="text" value="2"/>
<b>Total</b>	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text" value="2"/>	<input type="text" value="0"/>	<input type="text" value="2"/>

1.2 Major Programming Decision Makers Jump to question: 1.2 ▼

Please report by gender and ethnic or racial group the headcount of full-time employees having responsibility for making major programming decisions. Include the station general manager if appropriate. Major programming decisions include decisions about program acquisition and production, program development, on-air program scheduling, etc. This item should result in a double-counting of some full-time employees; employees having the responsibility for making major programming decisions should be included in the counts for this item and again, by job category above, in the full-time employee Question 1.1.

1.3 Employment of Part-Time Television and Joint Employees Jump to question: 1.3 ▼

Please enter the number of PART-TIME employees, both TV-only and Joint, in the grids below. The first grid includes all female employees, the second grid includes all male employees, and the last grid includes all persons with disabilities.

	African American Females	Hispanic Females	Native American Females	Asian/Pacific Females	White, Non-Hispanic Females	More Than One Race Females	Total
Officials - 1000	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="0"/>
Managers - 2000	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="0"/>
Professionals - 3000	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="0"/>
Technicians - 4000	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="0"/>
Sales Workers - 4500	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="0"/>
Office and Clerical - 5100	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="2"/>	<input type="text"/>	<input type="text" value="2"/>
Craftspersons (Skilled) - 5200	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="0"/>
Operatives (Semi-skilled) - 5300	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="0"/>

Laborers (Unskilled) - 5400	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="0"/>
Service Workers - 5500	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="0"/>
Total	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text" value="2"/>	<input type="text" value="0"/>	<input type="text" value="2"/>

1.3 Employment of Part-Time Television and Joint Employees

Jump to question: 1.3 ▼

Major Job Category / Job Code	African American Males	Hispanic Males	Native American Males	Asian/Pacific Males	White, Non-Hispanic Males	More Than One Race Males	Total
Officials - 1000	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="0"/>
Managers - 2000	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="1"/>	<input type="text"/>	<input type="text" value="1"/>
Professionals - 3000	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="3"/>	<input type="text"/>	<input type="text" value="3"/>
Technicians - 4000	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="0"/>
Sales Workers - 4500	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="0"/>
Office and Clerical - 5100	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="0"/>
Craftspersons (Skilled) - 5200	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="0"/>
Operatives (Semi-skilled) - 5300	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="0"/>
Laborers (Unskilled) - 5400	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="0"/>
Service Workers - 5500	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="0"/>
Total	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text" value="4"/>	<input type="text" value="0"/>	<input type="text" value="4"/>

1.3 Employment of Part-Time Television and Joint Employees

Jump to question: 1.3 ▼

Major Job Category / Job Code	Persons with Disabilities
Officials - 1000	<input type="text"/>
Managers - 2000	<input type="text"/>
Professionals - 3000	<input type="text"/>
Technicians - 4000	<input type="text"/>
Sales Workers - 4500	<input type="text"/>
Office and Clerical - 5100	<input type="text"/>
Craftspersons (Skilled) - 5200	<input type="text"/>
Operatives (Semi-skilled) - 5300	<input type="text"/>
Laborers (Unskilled) - 5400	<input type="text"/>
Service Workers - 5500	<input type="text"/>
Total	<input type="text" value="0"/>

1.4 Part-Time Employment

Jump to question: 1.4 ▼

Of all the part-time employees listed in Question 1.3, how many worked less than 15 hours per week and how many worked 15 or more hours per week, but not full time?

1.4 Part-Time Employment

Jump to question: 1.4 ▼

Number working less than 15 hours per week

1.4 Part-Time Employment

Jump to question: 1.4 ▼

Number working 15 or more hours per week

1.5 Full-Time Hiring

Jump to question: 1.5 ▼

Enter the number of full-time employees in each category hired during the fiscal year.

(Do not include internal promotions, but do include employees who changed from part-time to full-time status during the fiscal year.)

1.5 Full-Time Hiring

Jump to question: 1.5

No full-time employees were hired (check here if applicable)

1.5 Full-Time Hiring

Jump to question: 1.5

Major Job Category / Job Code	Minority Female	Non-Minority Female	Minority Male	Non-Minority Male	Total
Officials - 1000					0
Managers - 2000					0
Professionals - 3000					0
Technicians - 4000				1	1
Sales Workers - 4500					0
Office / Service Workers - 5100-5500					0
Total	0	0	0	1	1

1.6 Full-Time and Part-Time Job Openings

Jump to question: 1.6

Enter the total number of full-time and part-time openings that occurred during the fiscal year. Include both vacancies in previously filled positions and newly created positions. Include all positions that became available during the fiscal year, regardless of whether they were filled during the year. If a job opening was filled during the year, include it regardless of whether it was filled by an internal or an external candidate. Do not include as job openings any positions created through the promotion of an employee who stays in essentially the same job but has a different title (i.e. where there was no vacancy or newly created position to be filled). If no full-time or part-time job openings occurred, please enter zero.

1.6 Full-Time and Part-Time Job Openings

Jump to question: 1.6

Number of full-time and part-time job openings

8

1.7 Hiring Contractors

Jump to question: 1.7

During the fiscal year, did you hire independent contractors to provide any of the following services?

1.7 Hiring Contractors

Jump to question: 1.7

Check all that apply

None

Development Activities

Legal Services

Human Resources Services

Accounting/Payroll Services

Computer Operations

Engineering

Comments

Question

Comment

No Comments for this section

2.1 Corporate Management

Jump to question: 2.1

	# of Employees	Avg. Annual Salary	Average Tenure
Chief Executive Officer - TV Only	1.00	\$ 256,491	12
Chief Executive Officer - Joint		\$	
Chief Operations Officer - TV Only	1.00	\$ 144,872	7
Chief Operations Officer - Joint		\$	
Chief Financial Officer - TV Only	1.00	\$ 84,670	3

Chief Financial Officer - Joint	<input type="text"/>	\$ <input type="text"/>	<input type="text"/>
<u>Chief Digital Media Operations</u> - TV Only	<input type="text"/>	\$ <input type="text"/>	<input type="text"/>
Chief Digital Media Operations - Joint	<input type="text"/>	\$ <input type="text"/>	<input type="text"/>

## 2.1 Corporate Management

Jump to question: [2.1](#) ▼

Please list the Other Job titles in this sub-category not listed above

Social Media Coordinator

## 2.2 Communication and Promotions

Jump to question: [2.2](#) ▼

<u>Publicity, Program Promotion Chief</u> - TV Only	<input type="text"/>	\$ <input type="text"/>	<input type="text"/>
Publicity, Program Promotion Chief - Joint	<input type="text"/>	\$ <input type="text"/>	<input type="text"/>
<u>Communication and Public Relations, Chief</u> - TV Only	<input type="text" value="1.00"/>	\$ <input type="text" value="79,000"/>	<input type="text" value="2"/>
Communication and Public Relations, Chief - Joint	<input type="text"/>	\$ <input type="text"/>	<input type="text"/>

## 2.2 Communication and Promotions

Jump to question: [2.2](#) ▼

Please list the Other Job titles in this sub-category not listed above

Graphic Designer Marketing Coordinator Director of Online Content

## 2.3 Programming and Productions

Jump to question: [2.3](#) ▼

<u>Programming Director</u> - TV Only	<input type="text"/>	\$ <input type="text"/>	<input type="text"/>
Programming Director - Joint	<input type="text"/>	\$ <input type="text"/>	<input type="text"/>
<u>Production, Chief</u> - TV Only	<input type="text"/>	\$ <input type="text"/>	<input type="text"/>
Production, Chief - Joint	<input type="text"/>	\$ <input type="text"/>	<input type="text"/>
<u>Executive Producer</u> - TV Only	<input type="text" value="1.00"/>	\$ <input type="text" value="91,130"/>	<input type="text" value="22"/>
Executive Producer - Joint	<input type="text"/>	\$ <input type="text"/>	<input type="text"/>
<u>Producer</u> - TV Only	<input type="text" value="2.00"/>	\$ <input type="text" value="64,349"/>	<input type="text" value="6"/>
Producer - Joint	<input type="text"/>	\$ <input type="text"/>	<input type="text"/>
<u>Director - (Television Production ONLY)</u>	<input type="text" value="2.00"/>	\$ <input type="text" value="64,948"/>	<input type="text" value="15"/>

## 2.3 Programming and Productions

Jump to question: [2.3](#) ▼

Please list the Other Job titles in this sub-category not listed above

Food content producer

## 2.4 Development and Fundraising

Jump to question: [2.4](#) ▼

<u>Development, Chief</u> - TV Only	<input type="text" value="1.00"/>	\$ <input type="text" value="138,561"/>	<input type="text" value="8"/>
Development, Chief - Joint	<input type="text"/>	\$ <input type="text"/>	<input type="text"/>
<u>Member Services, Chief</u> - TV Only	<input type="text" value="1.00"/>	\$ <input type="text" value="80,000"/>	<input type="text" value="2"/>
Member Services, Chief - Joint	<input type="text"/>	\$ <input type="text"/>	<input type="text"/>
<u>Membership Fundraising, Chief</u> - TV Only	<input type="text"/>	\$ <input type="text"/>	<input type="text"/>
Membership Fundraising, Chief - Joint	<input type="text"/>	\$ <input type="text"/>	<input type="text"/>
<u>Major Giving Fundraising Chief</u> - TV Only	<input type="text"/>	\$ <input type="text"/>	<input type="text"/>
Major Giving Fundraising Chief - Joint	<input type="text"/>	\$ <input type="text"/>	<input type="text"/>
<u>On-Air Fundraising, Chief</u> - TV Only	<input type="text"/>	\$ <input type="text"/>	<input type="text"/>
On-Air Fundraising, Chief - Joint	<input type="text"/>	\$ <input type="text"/>	<input type="text"/>
<u>Auction Fundraising, Chief</u> - TV Only	<input type="text"/>	\$ <input type="text"/>	<input type="text"/>

Auction Fundraising, Chief - Joint

\$

2.4 Development and Fundraising

Jump to question: 2.4

Please list the Other Job titles in this sub-category not listed above

Director of Education Membership Assistant Development Coordinator Membership Database Manager Grant Coordinator

2.5 Underwriting and Grant Solicitation

Jump to question: 2.5

Underwriting, Chief - TV Only

1.00

\$

91,343

4

Underwriting, Chief - Joint

\$

Corporate Underwriting, Chief - TV Only

\$

Corporate Underwriting, Chief - Joint

\$

Foundation Underwriting, Chief - TV Only

\$

Foundation Underwriting, Chief - Joint

\$

Government Grants Solicitation, Chief - TV Only

\$

Government Grants Solicitation, Chief - Joint

\$

2.5 Underwriting and Grant Solicitation

Jump to question: 2.5

Please list the Other Job titles in this sub-category not listed above

2.6 Broadcast Engineering and Information Technology

Jump to question: 2.6

Operations and Engineering, Chief - TV Only

\$

Operations and Engineering, Chief - Joint

\$

Engineering Chief - TV Only

\$

Engineering Chief - Joint

\$

Broadcast Engineer 1 - TV Only

4.00

\$

82,004

20

Broadcast Engineer 1 - Joint

\$

Production Engineer - TV Only

1.00

\$

51,234

20

Production Engineer - Joint

\$

Facilities, Satellite and Tower Maintenance, Chief - TV Only

\$

Facilities, Satellite and Tower Maintenance, Chief - Joint

\$

Technical Operations, Chief - TV Only

1.00

\$

120,538

26

Technical Operations, Chief - Joint

\$

Information Technology, Director - TV Only

1.00

\$

80,000

6

Information Technology, Director - Joint

\$

Web Administrator/Web Master - TV Only

2.00

\$

60,080

6

Web Administrator/Web Master - Joint

\$

2.6 Broadcast Engineering and Information Technology

Jump to question: 2.6

Please list the Other Job titles in this sub-category not listed above

Mail/BUilding Maintenance Clerk Traffic Coordinator

2.7 Journalists, Announcers, Broadcast and Traffic

Jump to question: 2.7

News / Current Affairs Director - TV Only

\$

News / Current Affairs Director - Joint

\$

Announcer / On-Air Talent - TV Only

\$

Announcer / On-Air Talent - Joint		\$		
Reporter - TV Only	4.00	\$	49,838	1
Reporter - Joint		\$		
Cinema / Videographer - TV Only		\$		
Video Film Editor - TV Only		\$		
Unit / Studio Supervisor - TV Only	1.00	\$	51,629	21
Public Information Assistant - TV Only		\$		
Public Information Assistant - Joint		\$		
Broadcast Supervisor - TV Only		\$		
Broadcast Supervisor - Joint		\$		
Director of Continuity / Traffic - TV Only	1.00	\$	56,941	23
Director of Continuity / Traffic - Joint		\$		

2.7 Journalists, Announcers, Broadcast and Traffic

Jump to question: 2.7

Please list the Other Job titles in this sub-category not listed above

Community Reporter RFA Reporter Multimedia Producer/Director/Editor

2.8 Education and Community Engagement

Jump to question: 2.8

Education, Chief - TV Only		\$		
Education, Chief - Joint		\$		
Instructional Services Director - TV Only	1.00	\$	70,558	14
Parent / Pre-School Coordinator - TV Only		\$		
Volunteer Coordinator - TV Only	1.00	\$	51,653	3
Volunteer Coordinator - Joint		\$		
Events Coordinator - TV Only		\$		
Events Coordinator - Joint		\$		
Section 2. Average Salary Totals	29.00		1,769,839	221

2.8 Education and Community Engagement

Jump to question: 2.8

Please list the Other Job titles in this sub-category not listed above

Comments

Question

Comment

No Comments for this section

3.1 Governing Board Method of Selection

Jump to question: 3.1

Enter the number of governing board members (including the chairperson and both voting and non-voting ex-officio members) who are selected by the following methods:

3.1 Governing Board Method of Selection

Jump to question: 3.1

Ex-Officio (Automatic membership because of another office held)

0

3.1 Governing Board Method of Selection

Jump to question: 3.1

Appointed by government legislative body (including school board) or other government official (e.g. governor)

3.1 Governing Board Method of Selection

Jump to question: 3.1

Elected by community/membership

3.1 Governing Board Method of Selection

Jump to question: 3.1



Elected by board of directors itself (self-perpetuating body)

3.1 Governing Board Method of Selection Jump to question: 3.1

Other (please specify below)

3.1 Governing Board Method of Selection Jump to question: 3.1

3.1 Governing Board Method of Selection Jump to question: 3.1

Total number of board members (Automatic total of the above)

3.2 Governing Board Members Jump to question: 3.2

Please report the racial or ethnic group of the members of your governing board by gender. Please also report the number of governing board members with a disability.

3.2 Governing Board Members Jump to question: 3.2

For minority group identification, please refer to "Instructions and Definitions" in the Employment subsection.

3.2 Governing Board Members Jump to question: 3.2

	African American	Hispanic	Native American	Asian / Pacific	White, Non-Hispanic	More Than One Race	Total
Female Board Members	<input type="text" value="2"/>	<input type="text" value="1"/>	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text" value="6"/>	<input type="text" value="0"/>	<input type="text" value="9"/>
Male Board Members	<input type="text" value="2"/>	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text" value="1"/>	<input type="text" value="11"/>	<input type="text" value="0"/>	<input type="text" value="14"/>
Total	<input type="text" value="4"/>	<input type="text" value="1"/>	<input type="text" value="0"/>	<input type="text" value="1"/>	<input type="text" value="17"/>	<input type="text" value="0"/>	<input type="text" value="23"/>

3.2 Governing Board Members Jump to question: 3.2

Number of Vacant Positions

3.2 Governing Board Members Jump to question: 3.2

Total Number of Board Members (Total should equal the total reported in Question 3.1.)

3.2 Governing Board Members Jump to question: 3.2

Number of Board Members with disabilities

Comments

Question Comment

No Comments for this section

4.1 Local Community Outreach Jump to question: 4.1

In what local community outreach or educational activities has your station been involved this year that supports unserved or underserved audiences? Please describe in detail: outcomes, audience served, community response.

The Kansas City PBS Education team offered several literacy programs for pre-K children in the Kansas City metropolitan area. The Martha Speaks Reading Buddy Program supported one underserved school in the Kansas City Public School District reaching 30 first graders and 20 fourth graders and distributing 340 books. The education team again offered Life's Little Lessons with Daniel Tiger, which supported two underserved schools in the Kansas City Public School District impacting 80 pre-K students and distributing 800 books. The Kansas City PBS In Your Neighborhood Program offered 20 virtual Playing to Learn sessions in underserved areas in Kansas City. 175 families were reached and 875 books were distributed along with additional PBS Kids resources. Kansas City PBS continued a partnership with Black & Veatch through the annual mentoring program. Each year, our Education team works to partner select schools actively looking for STEM activities with engineers from the local firm. Through the partnership, the Education Department addresses three areas of STEM: structural, electrical and water engineering. This year, 500 children attending 10 underserved schools participated in the program. 50 families were served through the distribution of STEAM kits and PBS Kids resources. The premiere of Alma's Way, a new show featuring six-year old Alma, a Puerto Rican girl who lives with her family in the Bronx, was celebrated through a special screening for 116 students in two underserved schools in Kansas City. These students were given special bags with KCPBS items to take home. The education team offered programs for early-childhood providers in the Kansas City Area that support underserved preschool children. They hosted a virtual workshop entitled Sesame Street in Communities, reaching 125 preschool provider with valuable education resources. They also hosted four Raising Readers workshops for early-childhood providers reaching 180 early-childhood providers with education resources. Feedback from these efforts was overwhelmingly positive with comments received from educators and caregivers.

4.2 Production Activity Jump to question: 4.2

In what production activity has you station been involved that supports unserved or underserved audiences?

From Emmy-winning producer Brad Austin, Kansas City PBS produced All These Delicate Sorrows which follows the journey of Jewish survivors of the Holocaust from liberation in 1945 to the Midwest. The local stories told in All These Delicate Sorrows complemented the traveling exhibition "Auschwitz. Not long ago. Not far away." at Union Station bringing local context and insight to this international tragedy.

Reporters from Flatland investigated the ongoing eviction and unhoused crises in Kansas City, amplified by the pandemic. From houseless advocates pushing for more stable, dignified housing assistance to the state of moratoriums, foreclosures, and evictions, the reports illustrated how lives are at stake and nothing is certain. From host Nick Haines, we produced Justice Deferred, a Week in Review Special that took viewers inside the courthouse to hear citizens and justice workers discuss the frozen state of the criminal justice system during COVID lockdowns. While the physical health of our community was the focus for the Kansas City community this past year due to the pandemic, Kansas City PBS went beyond the daily reports to focus on mental health. The Hidden Pandemic, from KCPBS and acclaimed local filmmaker Michael Price, shared personal interviews with patients and the healthcare professionals who treat them, the documentary captures the lives of local people navigating mental illness, a task even more difficult since the start of the COVID-19 pandemic.

4.3 Program Content in Other Languages

Jump to question: 4.3

Do you provide program content in languages other than English? If so, please list your services in this area

No, just closed captioning

4.4 Governance Structure

Jump to question: 4.4

Please describe your station's governance structure. Please include information about your station's Board of Directors, Advisory Boards or Panels, Community Boards or Panels, and the Committee Structure under each of these entities. Your response should include but is not limited to:

What are the direct and indirect reporting relationships?

What committees are active and what is their function?

Does your Board have an Audit and Finance Committee?

What are the roles and responsibilities of these Boards, Panels and/or Committees? Etc.

Board Executive committee meets quarterly, and more often if needed. Finance & Human Resource Committee meets monthly to review monthly financials and discuss HR needs as required. Committee roles are consistent with committee names and all are active, including Audit, Development, Operations, Legislative, Education, and Governance. Community Advisory Board meets at least quarterly and reports to the full board at its annual meeting. Various ad hoc committees comprised of board members and community representatives are formed as needed for various station activities such as special events. These committees report to the full board.

4.5 Community Outreach

Jump to question: 4.5

CPB is interested in learning more about stations' significant activities planned for the upcoming year - both broadcast and beyond broadcast. What types of on-air programs and off-air activities are you planning in the upcoming year that will connect your station more closely with your community? What goals are you setting in conjunction with these initiatives, and how will you measure your success?

An excellent lineup of local productions await Kansas City audiences beginning in February. In a new documentary, compiled in honor of Black History Month, a selection of Emmy Award-winning reporter, Catherine Hoffman's stories of Black excellence, sacrifice and perseverance will be brought to life on Kansas City PBS. Preserving Our Past: Kansas City Stories of Black History, highlights five topics with a local connection. Also upcoming is a collaboration with the local non-profit, ArtsKC. Art Moves Us is a compilation of local performing and visual artists sharing the importance of local support of the arts. Although our off-air engagement could potentially be impacted due to the ongoing Covid-19 pandemic, we are making tentative plans to try and enter the community once again. In March, we are planning a screening of, Womontown, a half-hour documentary from Kansas City PBS and Sandy Woodson, that explores the story of local women in the 1980s who defied patriarchal restrictions to build a revolutionary lesbian community in midtown Kansas City. Working with the Mid-America Chapter of the LGBT Chamber and a local venue, Kansas City PBS will share this production with the community prior to the premiere date and offer a panel discussion. In June, the Kansas City PBS Education Department and Community Engagement team are collaborating with the YMCA of Greater Kansas City for the Kids Block Party a day of family fun, activities and education designed to connect Kansas City PBS with the communities it serves. Our goal in engagement is to offer a screening with each local production, sourcing a community partner with ties to local groups with a special interest in the subject matter. While this is first year we have partnered with the YMCA to produce a children's event, our goal is to set a benchmark with attendance this year and set growth goals for subsequent years.

Comments

Question	Comment
No Comments for this section	

5.1 Journalists

Jump to question: 5.1

This section builds on the Census of Journalists conducted by CPB in the summer of 2010. These positions are the primary professional full-time, part-time or contract contributors to local journalism at your organization. The individuals in these positions will have had training in the standards and practices of fact-based news origination, verification, production and presentation. These are generally accepted titles for these positions but may not match position descriptions at your organization exactly. Please do your best to account for each professional journalist in your organization. Please do not count student or volunteer journalists.

5.1 Journalists

Jump to question: 5.1

Job Title	Full Time	Part Time	Contract	Male	Female	African-American	Hispanic	Native-American	Asian/Pacific	White, Non-Hispanic	More Than One Race	Other
News Director												
Assistant News Director												
Managing Editor	1	0		1	0					1		
Senior Editor	1	0	0	1	0					1	0	
Editor												
Executive Producer	1	0		1						1	0	
Senior Producer	1	0	0	1	0					1	0	

Producer	<input type="text" value="2"/>	<input type="text" value="1"/>	<input type="text" value="0"/>	<input type="text" value="3"/>	<input type="text" value="0"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="3"/>	<input type="text"/>	<input type="text"/>
Associate Producer	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Reporter/Producer	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Host/Reporter	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Reporter	<input type="text" value="3"/>	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text" value="1"/>	<input type="text" value="2"/>	<input type="text" value="1"/>	<input type="text" value="1"/>	<input type="text" value="0"/>	<input type="text"/>	<input type="text" value="1"/>	<input type="text"/>	<input type="text"/>
Beat Reporter	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Anchor/Reporter	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Anchor/Host	<input type="text"/>	<input type="text" value="0"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Videographer	<input type="text"/>	<input type="text" value="1"/>	<input type="text" value="0"/>	<input type="text" value="1"/>	<input type="text" value="0"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="1"/>	<input type="text"/>	<input type="text"/>
Video Editor	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Other positions not already accounted for	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Total	<input type="text" value="9"/>	<input type="text" value="2"/>	<input type="text" value="0"/>	<input type="text" value="9"/>	<input type="text" value="2"/>	<input type="text" value="1"/>	<input type="text" value="1"/>	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text" value="9"/>	<input type="text" value="0"/>	<input type="text" value="0"/>

Comments

Question	Comment
No Comments for this section	